



Can your organisation afford to continue **wasting valuable knowledge?**



89%

of professionals say that Sonocent enables them to capture notes and information more easily and accurately

Meetings, interviews, conference calls, presentations, training - so much important information is communicated through speech. **So how can businesses effectively capture and utilise this invaluable knowledge?**

Taking written notes is time consuming, inaccurate and prevents the note taker from fully participating. Many professionals find it very difficult; especially those with disabilities. This has serious consequences. **Research shows that companies with ineffective communication practices enjoy 47% lower returns than those that are most effective.***

* "Capitalizing on Effective Communication - How Courage, Innovation and Discipline Drive Business Results in Challenging Times" (2010). Towers Watson

Sonocent Audio Notetaker is award-winning productivity software which offers a solution to this problem. Simple to administer and deploy, it enables all users to work more efficiently with spoken information and helps ensure:

- **Accurate note taking and documentation**
- **Easy review of audio recordings**
- **Better engagement and participation**
- **Creation of accessible records of conversations, outcomes and actions**

It's a better way to work with spoken information.



What makes Sonocent different?

Sonocent have a unique philosophy: we believe that text can be a barrier to productivity and that it's **more efficient for everyone** to access information as recorded speech. Our innovative interface for working with audio recordings makes it possible to break down complicated tasks into smaller steps, which anyone can do well.



To find out more, call **+61 280 033 326**, email **sales@sonocent.com** or visit

www.sonocent.com/business

The universal learning and productivity solution.



The full benefits of **Sonocent** for your organisation

Communication

- Easily share audio, text and images in the same file.
- Create presentations and export these as video files.
- Stay engaged throughout interviews, meetings, webinars and calls.



Accuracy

- Create comprehensive and easily accessible records of conversations, outcomes and actions.
- More efficient and accurate note and minute taking.
- Locate key information quickly using the software's integrated search functionality.

Productivity

- Better learning and development from training and CPD presentations.
- Comment on storyboards, documents and images quickly using speech rather than written feedback.
- Integration with Dragon NaturallySpeaking transcription software.
- Easy-to-use interface can be quickly learnt by anyone.



Inclusion

- Enables employees to work effectively without needing to read or write.
- Multisensory interface suitable for employees with dyslexia, dyspraxia, ADHD and other conditions impacting concentration.
- Multiple accessibility features.
- Provides support for those with physical impairments.

*“Customer meetings are very technical in nature with a number of key questions and discussions. I use Audio Notetaker to help **recap, capture and follow-up** on key items during our client discussions.”*

D. Whitney - Sales Director

86% of professionals say that Sonocent software makes them more effective in their role

75% say it helps them manage their time and workload

78% say it improves their productivity



The new companion app for Sonocent Audio Notetaker

Record anywhere, anytime. No need for a laptop or a digital voice recorder, just use your smartphone or tablet. As you record, add text, take photos and highlight important parts with colour.

Search **“Sonocent Recorder”**

